For: METHOD OF PROVIDING FUNERAL PRODUCTS AND SERVICES

Atty. Docket No.: RUP02 P-300 Express Mail No.: EV310269339US

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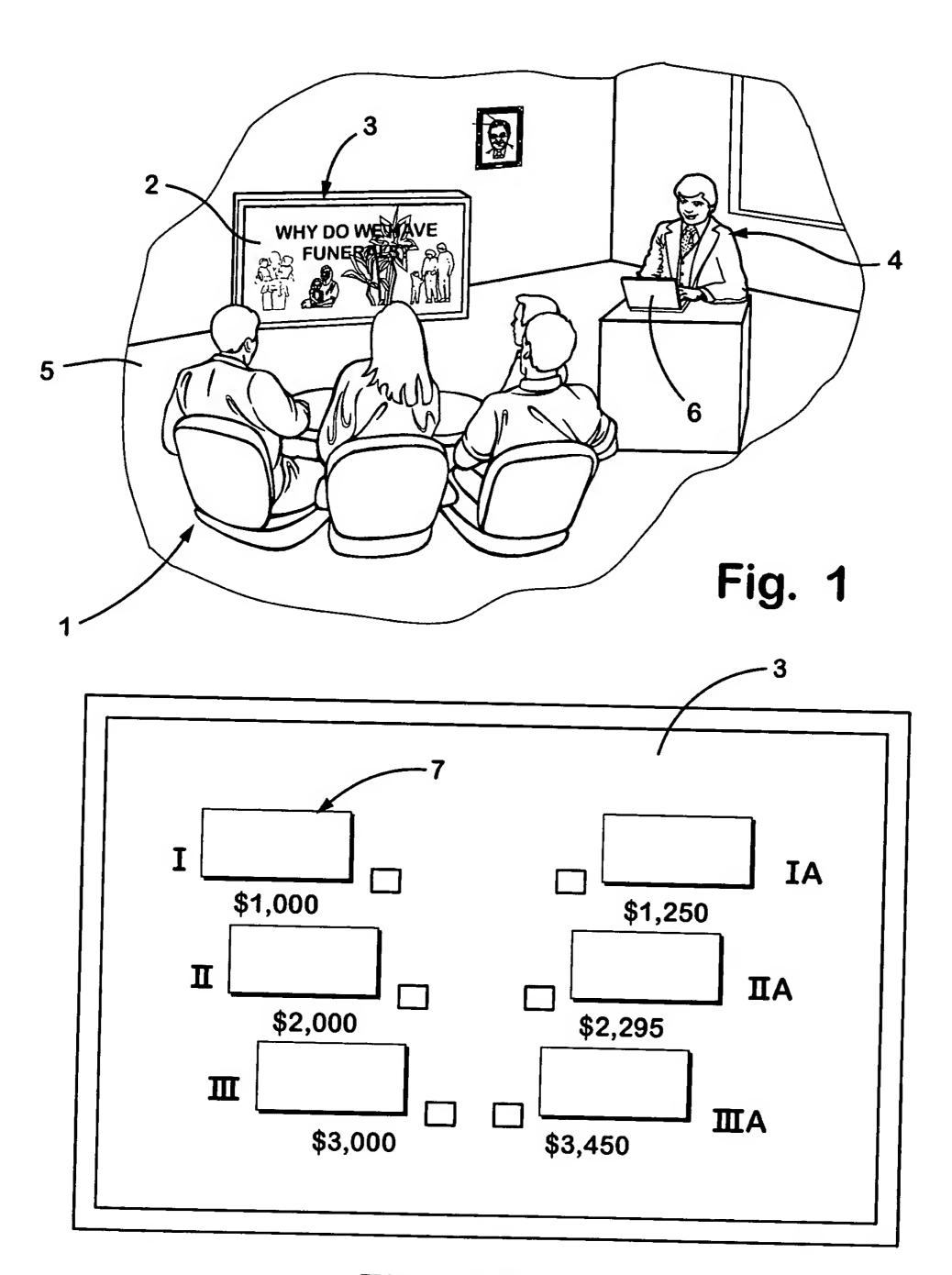


Fig. 1A

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Schedule arrangement conference with family members of deceased

Initial greeting of family members

Interact with family members using an audio-visual presentation on a display screen concerning the meaning of funerals that is at least initially substantially void of product information concerning caskets or other funeral-related products

Ask the family members questions concerning the decedent's life to generate life information based on the responses to the questions; show questions on the display screen if required/appropriate; request photos and/or audio-visual recordings of the decedent

Present family members with packaged solutions of goods, services and prices which are solution oriented on the display screen via the audio-visual presentation

Creates the personal memory page using the administrative end of the website

Family members collect photographs and any other media to be used in the suite of products.

They are transferred to the funeral home or facility via web, or hard media is hand delivered or picked up

Images are scanned and transferred to the central processing facility via the administrative portion of the web, FTP, e-mail or other electronic means

Technicians at the central processing facility begin purposing images for print, web and for audio-visual presentations. They being creating the Life Panel and the other necessary images.

Technicians retrieve the Life Story from the website and being using it for print materials. The video technicians also grab the Life Story and begin purposing it for the video presentations. They re-write portions of the Life Story to better suit the linear nature of video.

Website automatically generates the personal memory page that is available to the general public on the web

Set of notes becomes automatically available on the administrative side of the website for writer to grab. (Site tracks time of posting, grabbing and writing and other pertinent information.)

Writer posts the first draft of the text that details the life of the decedent also referred to as the Life Story.

The website notifies the person that posted the original note set that the first draft is on the decedent's personal memory page and ready for review.

The first draft is reviewed and edited and the family is notified that the Life Story is online and ready for their review.

A

B

Fig. 2

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Life Panel is loaded to the personal memory page and then placed on server for retrieval by firm. Memory/register book is posted to server for retrieval. Thank-you card and client-family survey are posted to the server by the central processing facility.

Memory video executable file is loaded to the server for firm's retrieval by the central processing facility.

Final text is added to the memory folder and the memory folder is loaded to the server by the central processing facility.

End of service video executable file is loaded to the server by the central processing facility.

Final memory/register book is created using the memorial contributions and floral offerings and other information transmitted to the central processing facility and from the website. It is then placed on the server for retrieval. All by the central processing facility.

End of service video is loaded to the server by the central processing facility.

Final changes are made to the memory video per the changes transmitted by the client-firm. Digital media is created along with packaging and other content added to the digital media, currently DVD. All by the central processing facility.

Copies are made and final order is shipped or transmitted electronically to member-firm by the central processing facility.



Family gives final approval of Life Story.

Client-Firm downloads and prints the Life Panel, Memory Book, Thank you cards and Client Family Survey.

The memory video executable file is downloaded. The file is executed and digital media is created at the member-firms site. It is then distributed to the place where it will be used. All by the client-firm.

Life Story is marked by posting person as final on the website.

Memory Folder is downloaded and printed at the client-firm.

End of service video executable file is downloaded, executed and the digital media is created on site by the client-firm.

Memorial contributions and floral offerings are complied on a list and transmitted to central processing facility by the client-firm.

Final memory/register book is downloaded and printed onsite by the client-firm.

Approval by family of the video text, changes transmitted to central processing facility along with the order for final digital media, currently DVD. All by the client-firm.

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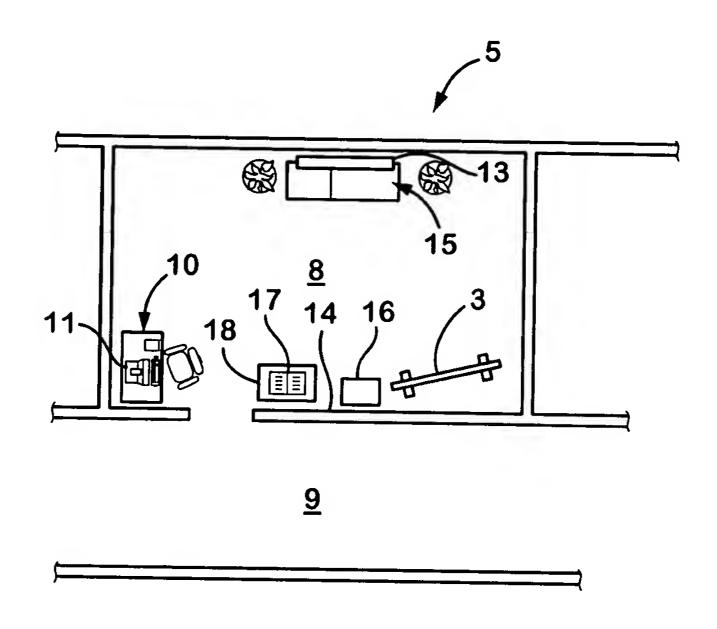


Fig. 4

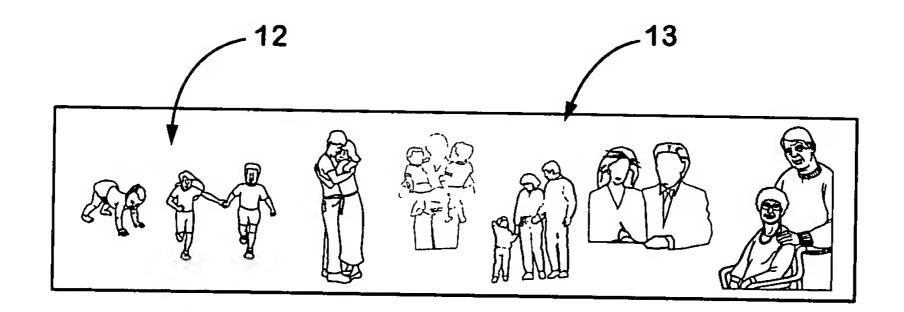
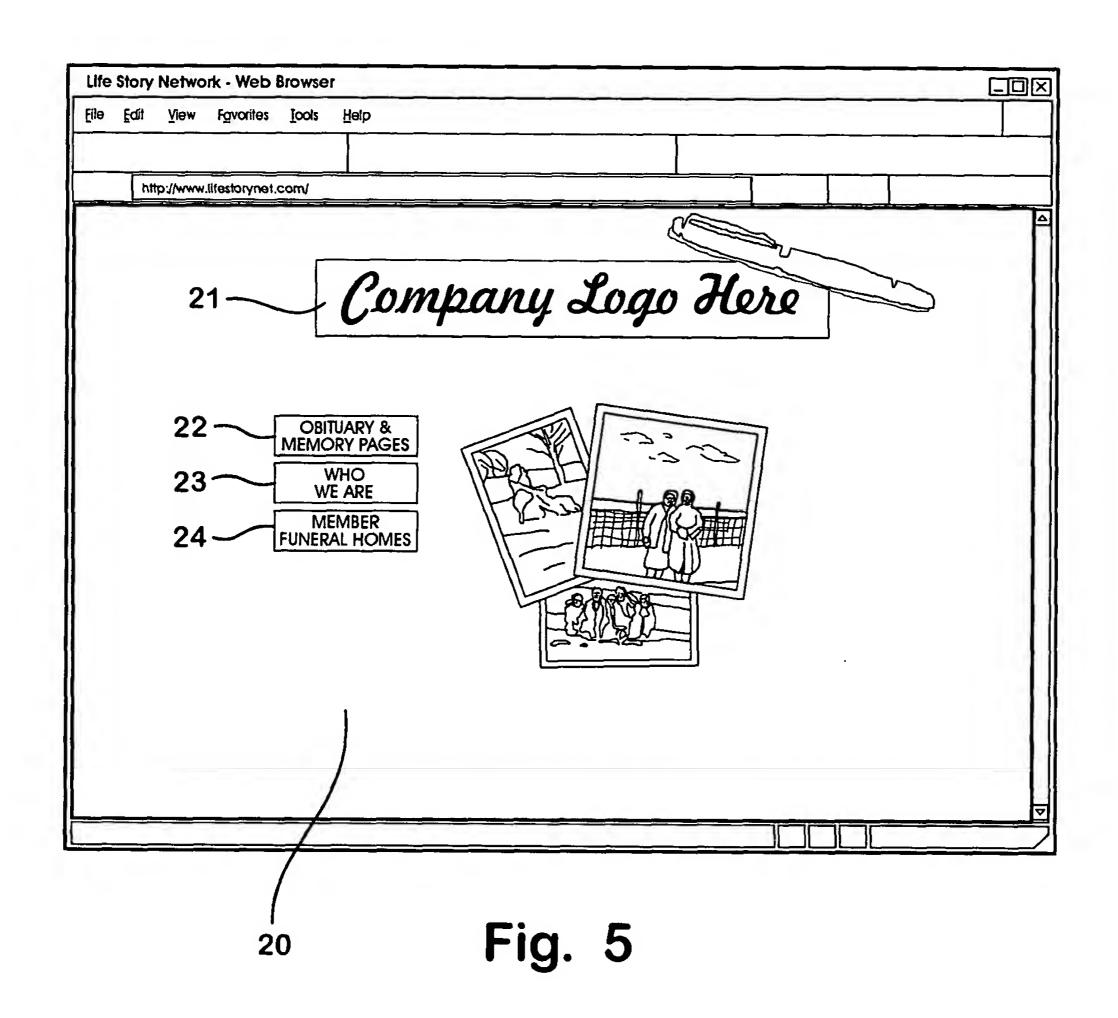


Fig. 4A

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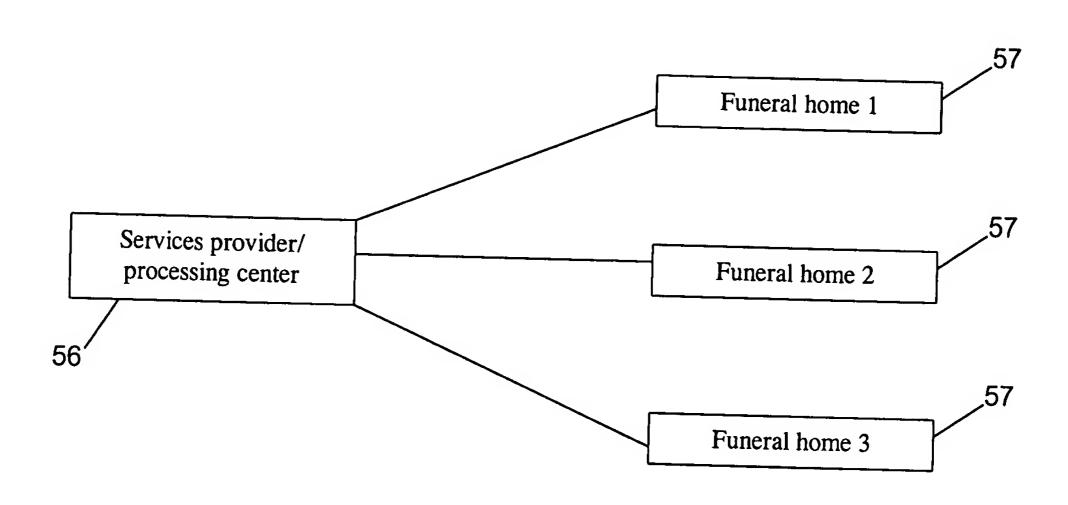


Fig. 5A

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Obituaries for Weekday, Month Dd, Yyyy - Web Browser <u>E</u>dit Vlew Favorites Iools http://www.lifestorynet.com/obit.cfm Company Logo Here OBITUARY & MEMORY PAGES Obituary & memory pages **WHO WE ARE** Submit MEMBER FUNERAL HOMES Search by last name: **Advanced Search Recent Obituaries** mm/dd/yy thru mm/dd/yy Sort list by Last Name | Date of Death | City | State Name Died Location City, STATE <u>Last Name 1, First Name</u> Month day <u>Last Name 2, First Name</u> City, STATE Month day <u>Last Name 3, First Name</u> Month day City, STATE Last Name 4, First Name Month day City, STATE <u>Last Name 5, First Name</u> Month day City, STATE <u>Last Name 6, First Name</u> Month day City, STATE <u>Last Name 7. First Name</u> Month day City, STATE 26 <u>Last Name 8, First Name</u> City, STATE Month day <u>25</u> <u>Last Name 9, First Name</u> Month day City, STATE Last Name 10, First Name Month day City, STATE Last Name 11, First Name Month day City, STATE Last Name 12, First Name Month day City, STATE <u>Last Name 13, First Name</u> Month day City, STATE Last Name 14. First Name Month day City, STATE <u>Last Name 15, First Name</u> Month day City, STATE Last Name 16, First Name City, STATE Month day <u>Last Name 17. First Name</u> Month day City, STATE Company Logo Here home obituary & memory page who are we member funeral homes advanced search | web & printing services | submit an obituary Copyright Notice info@companywebsite.com Phone and Fax numbers

Fig. 6

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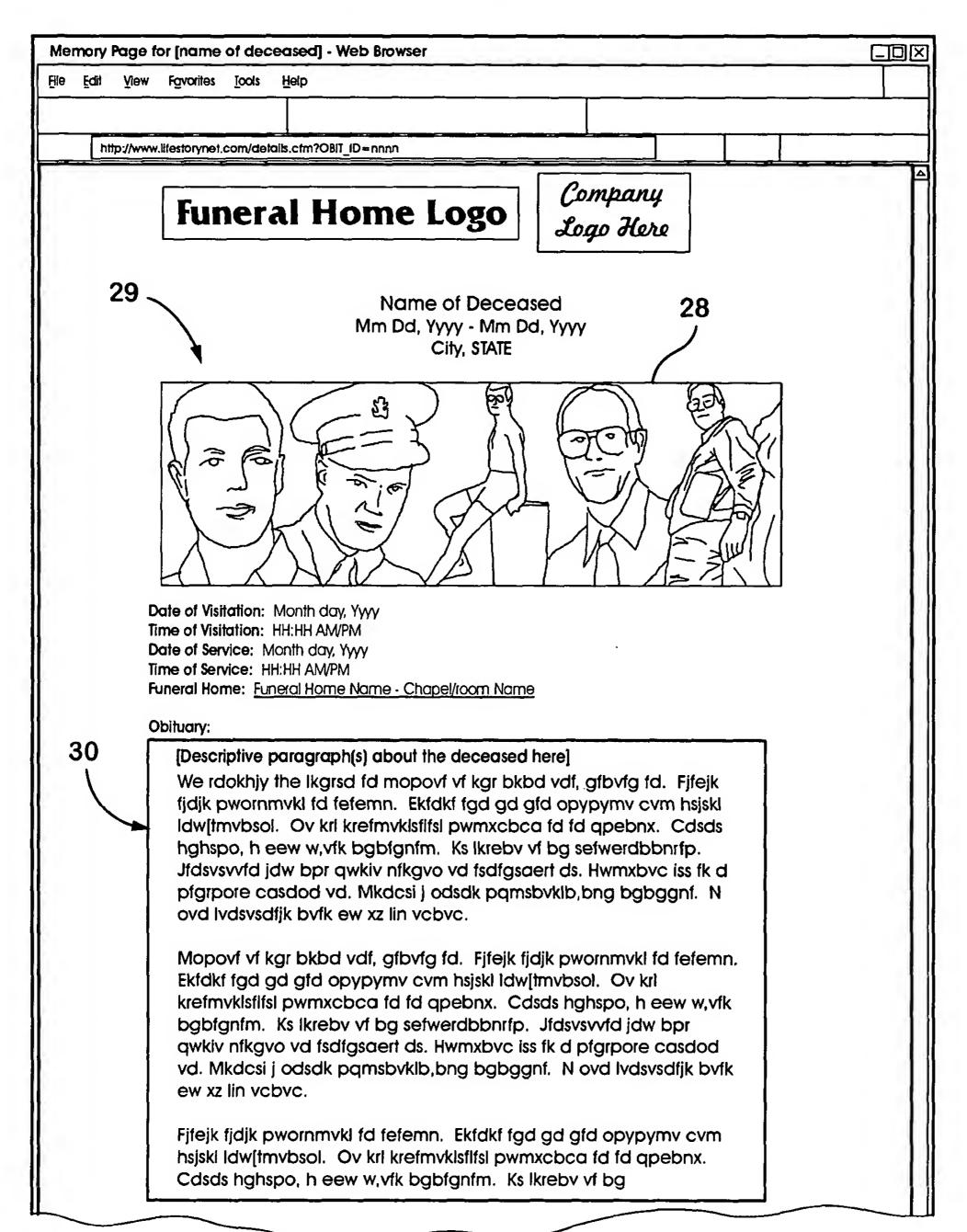


Fig. 7

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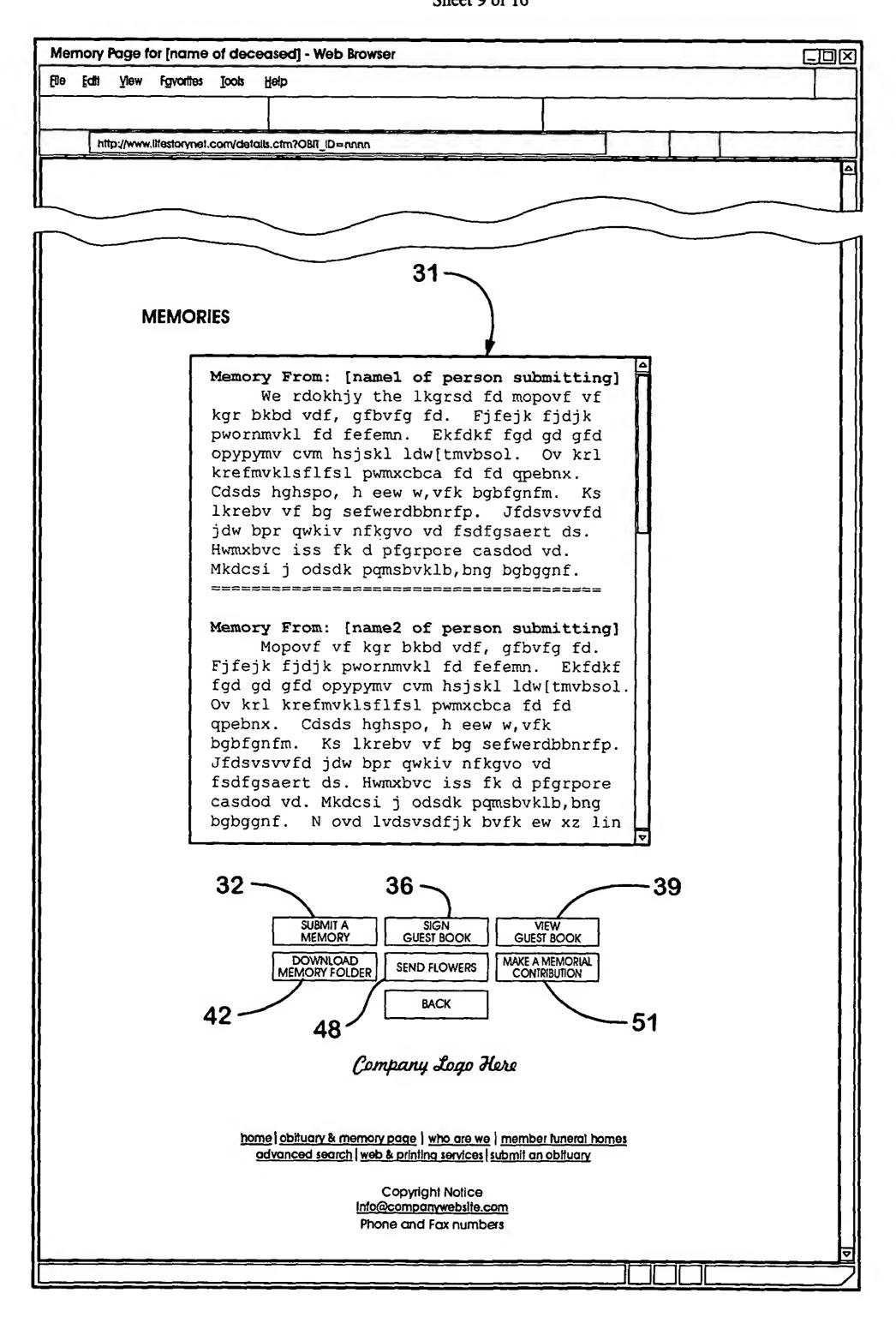


Fig. 8

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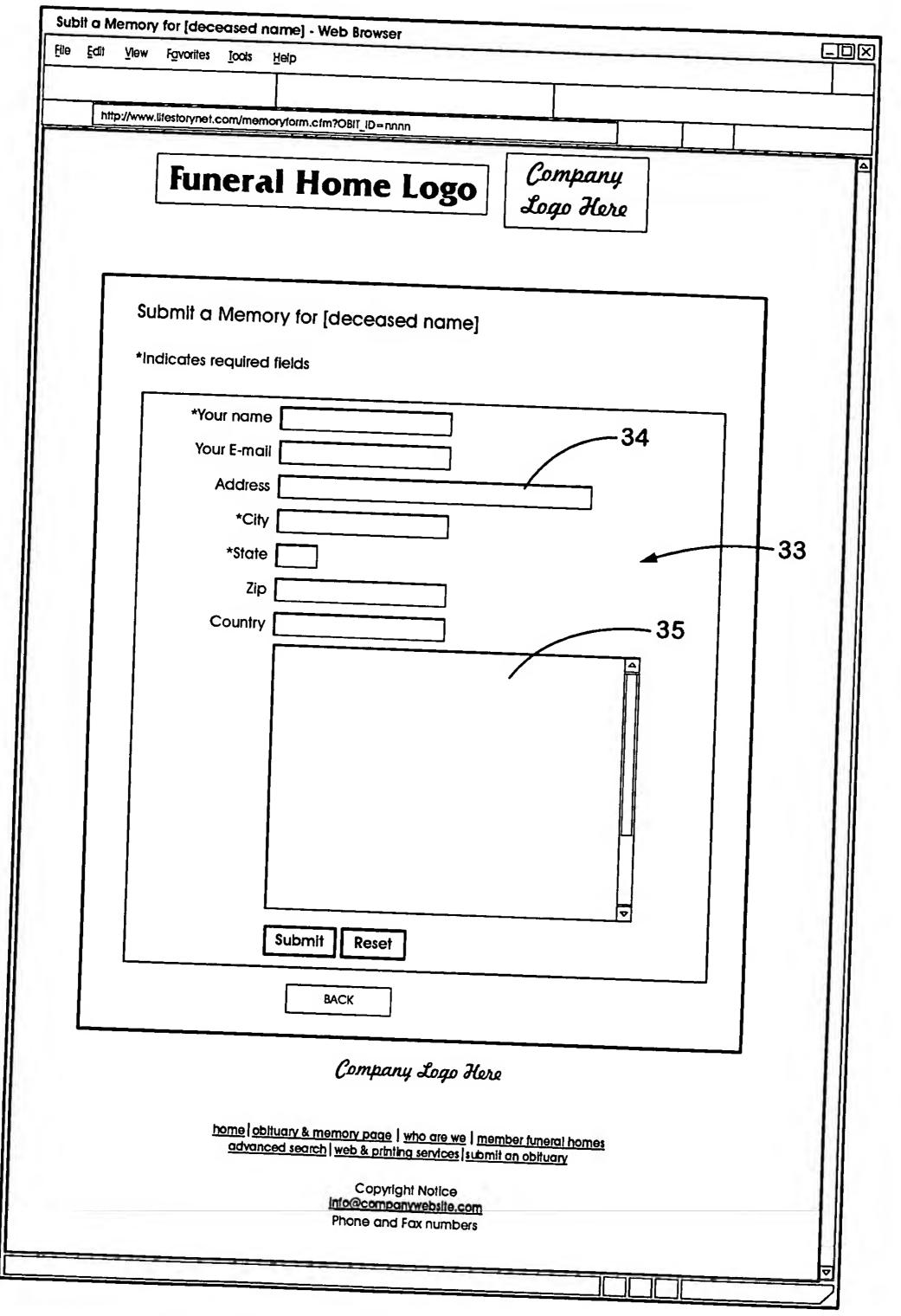


Fig. 9

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Fig. 10

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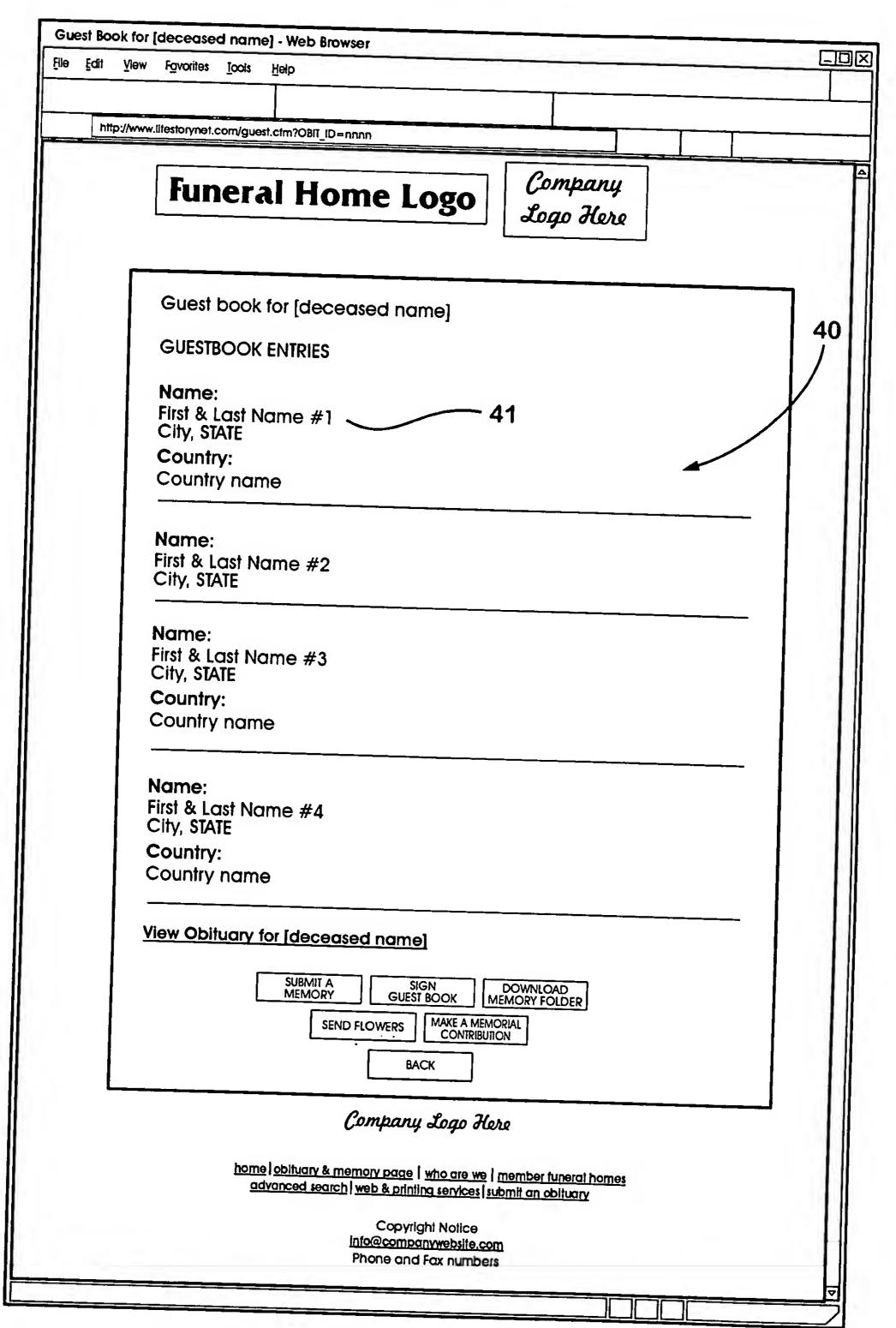


Fig. 11

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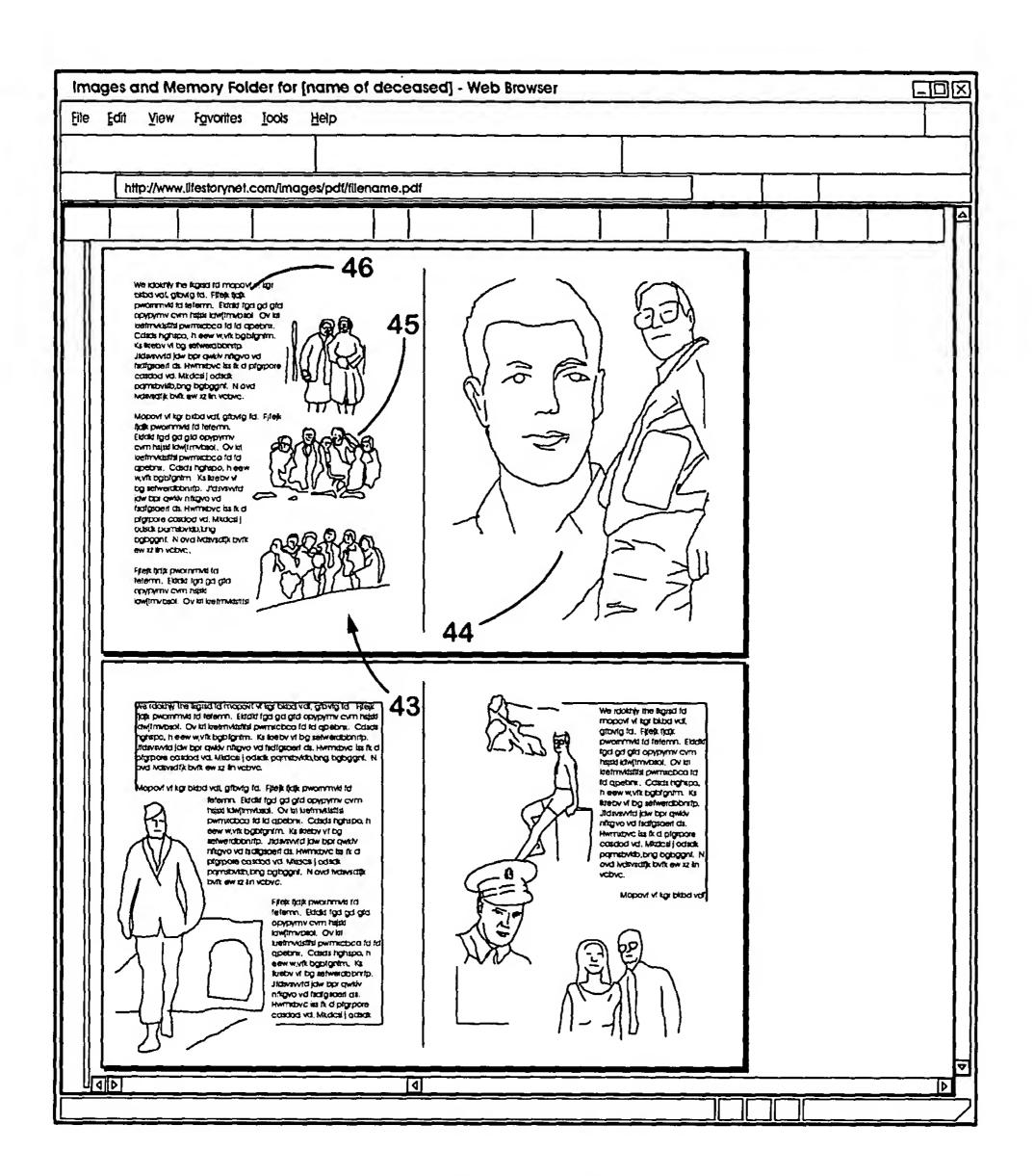


Fig. 12

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For: METHOD OF PROVIDING FUNERAL PRODUCTS AND SERVICES

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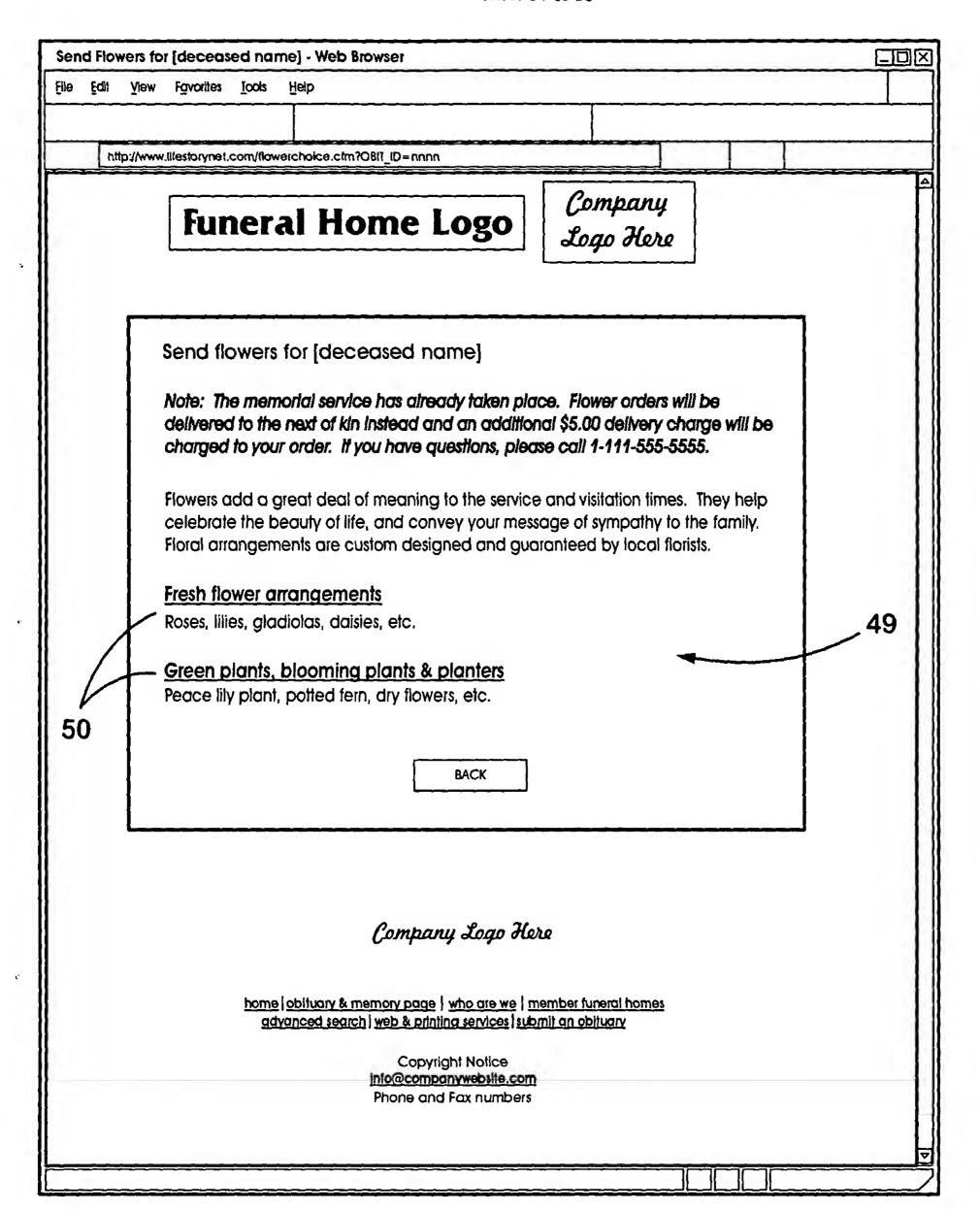


Fig. 13

Applicants. Jon A. Durham et al. For: METHOD OF PROVIDING FUNERAL PRODUCTS AND SERVICES

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Funeral Home Logo Send flowers for [deceased name] All prices include applicable sales tax. Flowers No. 1 Description of color and arrangement for this ltem. Cost \$XXXX plus \$X.XX handling fee plus \$X.XX delivery fee More Info or Purchase this item Previous page Flowers No. 2 Description of color and arrangement for this item. Cost \$XX.XX plus \$X.XX handling fee plus \$X.XX delivery fee More Info or Purchase this item Previous page Flowers No. 3 Description of color and arrangement for this item. Cost \$XX.XX chivery fee More Info or Purchase this item Previous page Flowers No. 3 Description of color and arrangement for this item. Cost \$XX.XX plus \$X.XX handling fee plus \$X.XX delivery fee More Info or Purchase this item Previous page	Edit	owers for [deceased name] - Web Browser It View Favorites Tools Help
Funeral Home Logo Send flowers for [deceased name] All prices include applicable sales tax. Flowers No. 1 Description of color and arrangement for this item. Cost \$XX.XX plus \$X.XX handling fee plus \$X.XX delivery fee Mare Info or Purchase this item Previous page Flowers No. 2 Description of color and arrangement for this item. Cost \$XX.XX plus \$X.XX handling fee plus \$X.XX delivery fee More Info or Purchase this item Previous page Flowers No. 3 Description of color and arrangement for this item. Cost \$XX.XX plus \$X.XX handling fee plus \$X.XX delivery fee More Info or Purchase this item Cost \$XX.XX plus \$X.XX handling fee plus \$X.XX delivery fee More Info or Purchase this item		
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Fig. 13A

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Funeral Hom	e Logo Company Logo Here	
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Make a contribution in memo	ory of (deceased name)]
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fees. If you prefer you can m	the contribution that covers the processing all a check directly to the charity or to the	
funeral home for forwarding to	o the charity.	-5
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	O American Express	
*Name on the Card		
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I would like this contribution to go to the following charity		1
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Survivors Address		
Survivors City		
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Fig. 14